



**OFFICE OF COUNCILMEMBER RAUL A. CAMPILLO
THE CITY OF SAN DIEGO
SEVENTH DISTRICT**

MEMORANDUM

DATE: May 3, 2022
TO: Mayor Todd Gloria
FROM: Councilmember Raul A. Campillo *RAC*
SUBJECT: Park and Recreation Board Nomination

It is with great pleasure and confidence that I nominate Shaina Gross for appointment to the city of San Diego's Park and Recreation Board of Directors.

Shaina is currently the Vice President of Client Services at the San Diego Workforce Partnership. She provides strategic vision and implementation for a portfolio of over \$30 million in workforce funding, helping Youth and Adults with education attainment, skill development and job placement. This includes managing six job center locations across the county, serving 100k customers annually, as well as serving specific populations such as individuals experiencing homelessness, opportunity youth, individuals with disabilities, and justice-involved individuals.

Prior to coming to the Workforce Partnership, she served as the President & CEO of Susan G. Komen San Diego and the Senior Vice President & Chief Impact Officer at United Way of San Diego County. She has spent her career designing programs, developing partnerships, and creating policy to address the social determinants of health, including education, income, and opportunity. Born and raised in New York, Shaina received her BA in Sociology and her master's degree in Public Health, both from the University of North Carolina at Chapel Hill.

She is a LEAD San Diego Graduate, a nominee for the Herb Klein Visionary Award, was recognized as a 40 under 40 business professional in San Diego and was a winner of the San Diego Business Journal's Women Who Mean Business award. She serves a board member for the Continuum of Care, the City Commission on Gang Violence and Prevention and Catalyst San Diego. She is also the grants co-chair of Women Give San Diego. Outside of work, you can find

her spending time with her family, seeking out live music, watching Tar Heel basketball, and enjoying the many great restaurants San Diego has to offer.

I am extremely confident that Shaina will be a great addition to the Park and Recreation Board of Directors and will serve the residents of Council District 7 well as their representative.

Cc: Michael Simonsen, Chief of Staff, Office of Raul A. Campillo
Nick Serrano, Deputy Chief of Staff, Office of Mayor Todd Gloria
Chida Warren-Darby, Director of Appointments/Boards and Commissions, Office of Mayor Todd Gloria

RAC/ms