



March 17, 2022 | 4:00 p.m. - 7:00 p.m.

Annual IAB Retreat

Agenda

This meeting will be held at 402 W Broadway Street, 10th floor, San Diego, CA, 92101

- I. Call to Order | Introductions Kenia/Brian
4:00pm
 - Name, organization, what are you experienced in or passionate about that could be a resource for the IAB?
- II. Mayor's Office of Global Affairs Agenda Rita
4:10pm
 - 2022-23 agenda/action items/priorities for the Mayor's office
 - Do you need help choosing/breaking down priorities? Or creating an agenda?
 - What would be the best way the IAB can be of support?
- III. Intro remarks
4:20pm
 - a. Outline and purpose of retreat Kenia/Brian
 - b. Global Vision 2030 review Kenia
- IV. IAB Role and Priorities Kenia/Brian
4:30pm
 - a. Review mission, vision, goals (5 min)
 - To promote San Diego's global identity, encourage cultural connections, foster international economic competitiveness, and advise the mayor and city council on ways that international issues and policies impact San Diego.

In this advisory capacity, the International Affairs Board is currently focused on developing an international strategy for the City of San Diego, which is intended to guide the city's international engagement over the next 10 years in ways that benefit all San Diegans.

b. IAB role (45min)

- Facilitator between community/nonprofits and Mayor's office?
- Asking for/bringing attention to their needs?
- Centralized hub to communicate community/NGO efforts? Helping coordinate efforts in support?
- Highlighting intl. issues to city council/Mayor and/or community

- Supporting Mayor's office's work? What about it? Delegations, initiatives, policy..

- What are our tools for this? i.e. letters of support, recommendation to the Mayor/council, resolutions/commendations..
- Is this enough?

c. IAB themes/priorities (45)

- Based on previous discussion...
- Based on Rita's presentation / 2022 Agenda
- Based on Global Vision 2030
- Anything else we should add besides all of this?

- Do we have priorities or themes for IAB? That would help us choose speakers, discussion time.

V. BREAK (15 min)
6:05 min

VI. IAB Structure Kenia/Brian
6:20pm

a. Committees or individual assignments (10min)

b. Meetings (10min)

- Do we need speakers every time? Can we assign "discussion meetings"?
- Alternate 1 informative meeting, 1 discussion meeting?
- Plan meetings 2-3 months in advance (or at least themes or whether we need speakers or discussion)
- Use more of our tools (1 every quarter write a letter of support/support a resolution...)

c. Speakers (10 min)

- How do we choose speakers? Theme based?
- Do we need speakers every time?
- On Rita's report: future-oriented. What is coming and how can we help?

VII. Announcements and Non-Agenda Items
6:50pm

Victoria

VIII. Adjourn
7:00pm

Next meeting April 13, 2022