

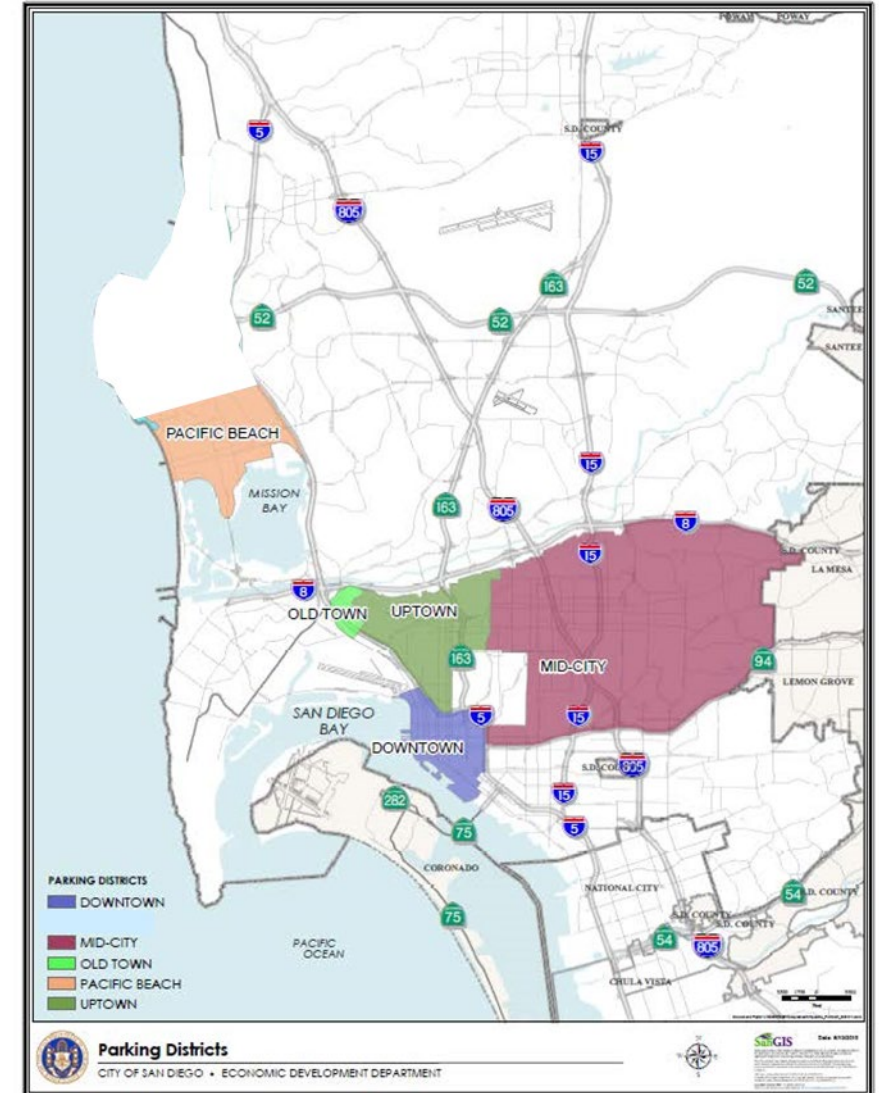
Sustainability and Mobility

# Community Parking District

## Annual Overview and Look Ahead

## Community Parking Districts (CPD)

- Five (5) CPDs in the City of San Diego:
  - Downtown
  - Uptown
  - Mid City
  - Old Town
  - Pacific Beach
- Offer community-focused parking management strategies in adversely impacted areas
- Annual Plan and Budgets approved by City Council
- [Council Policy 100-18](#)



# CPD Initiatives



*Active Transportation Improvements*



*Shared Parking*



*Circulator Services*



*Wayfinding Signage*



*Pedestrian Enhancements*



*Valet Program*





# Council Policy 100-18

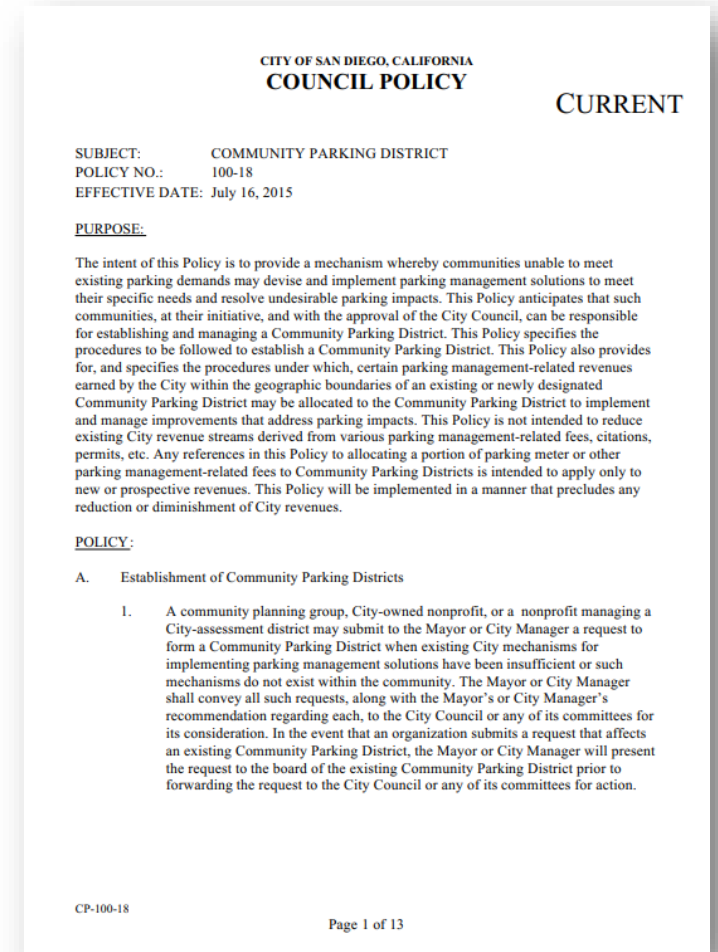
*The intent of this Policy is to provide a mechanism whereby communities unable to meet existing parking demands may devise and implement parking management solutions to meet their specific needs and resolve undesirable parking impacts.*

Section A. Establishment of Community Parking Districts

Section B. Revenues Subject to Allocation to a Community Parking District

Section C. Use of Allocated Community Parking District Funds

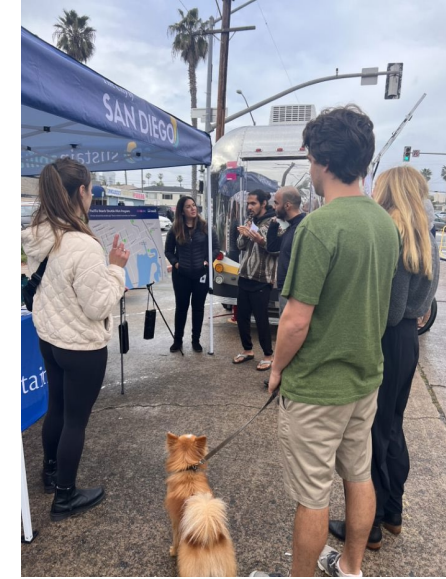
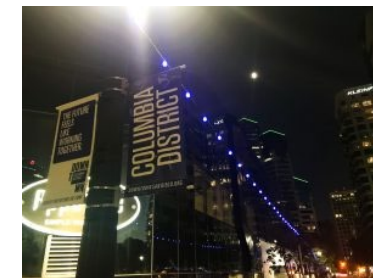
Section D. Community Parking District Management



*Municipal Code (Chap 08 Art 06 Div 01, General Parking Regulations) contains no procedures related to CPD establishment*

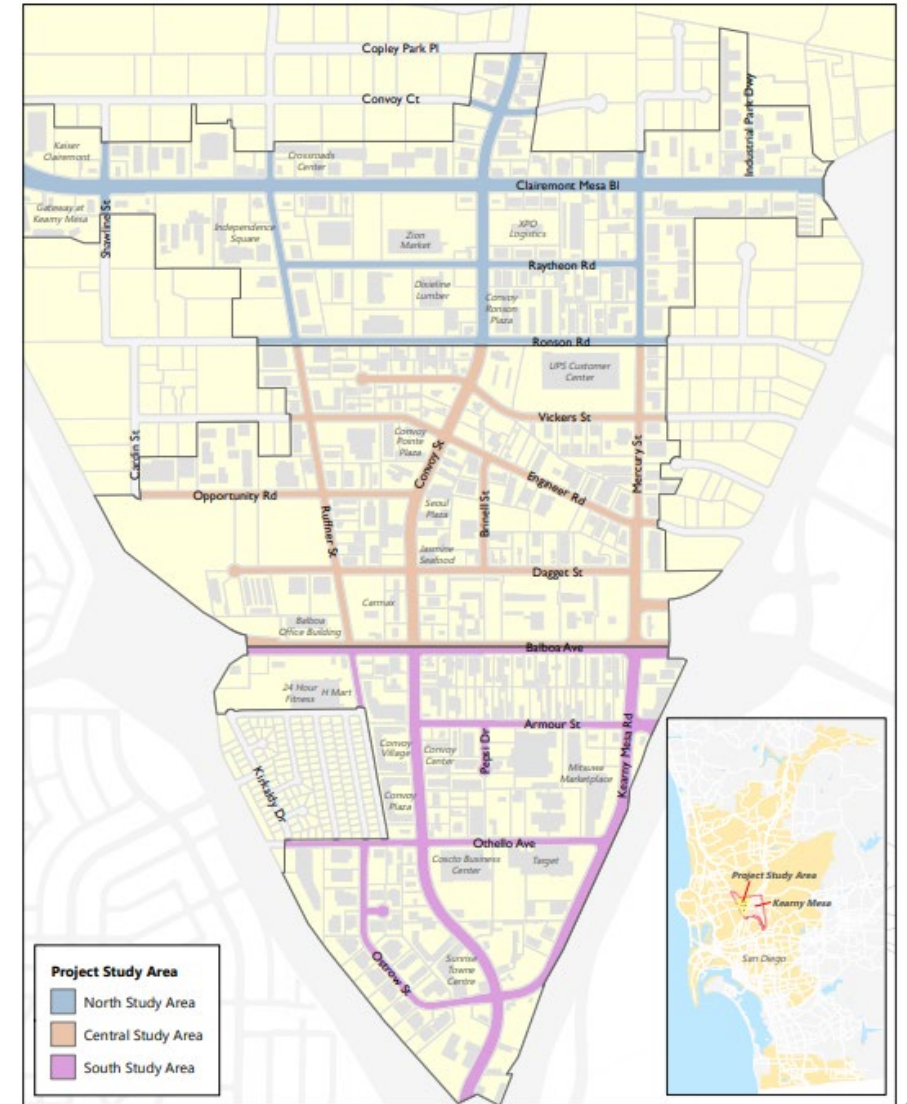
## CPD Initiatives – FY 2023

- PB shuttle design
- Valet program (Little Italy, International Restaurant Row)
- 5<sup>th</sup> Ave Promenade design and construction
- Little Italy Bollard Project design and construction
- Normal Street design
- Wayfinding and transportation information
- Pedestrian scale lighting
- Angled parking conversions
- Parking studies
- Downtown ADA curb ramps
- Parking meter installation (Pacific Beach, East Village)
- Curbspace evaluations (time-limited parking, ADA, loading zones, etc.)



## Convoy Parking Study

- Evaluate parking inventory and parking impacts
- Weekday and weekend data collection
  - Parking Occupancy
  - Turnover
- Study Area
  - 55 street segments
  - 2 paid parking lots
  - 40 off-street parking lots

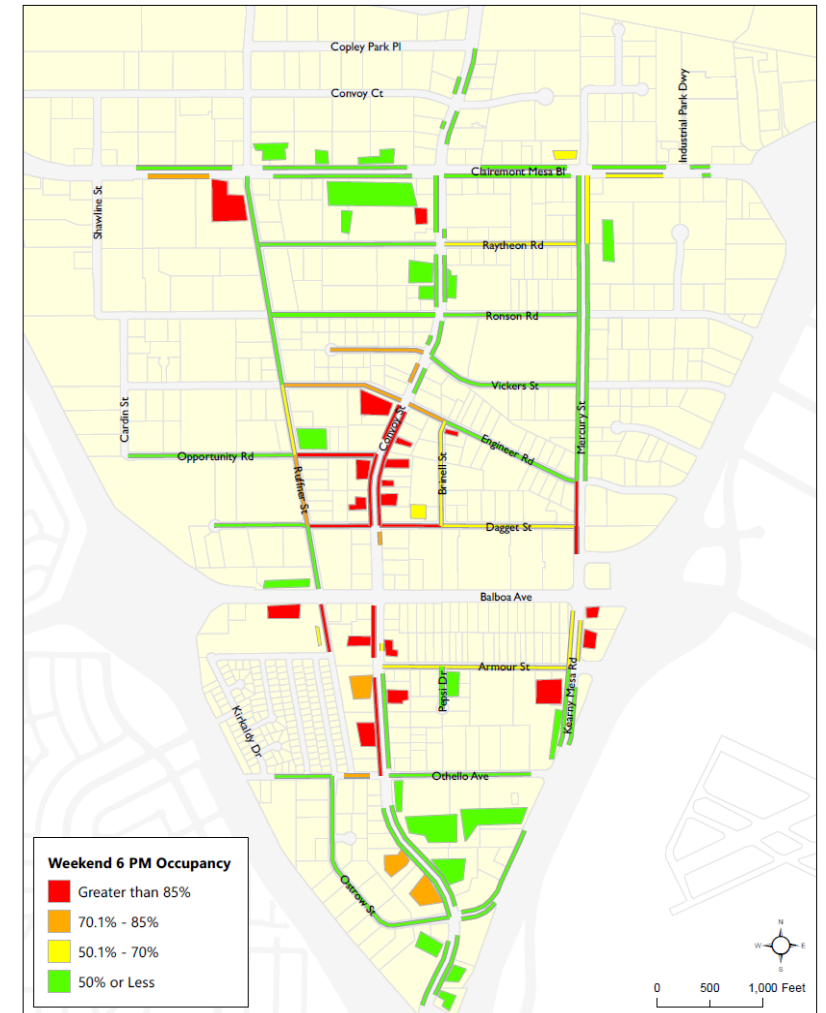


Convoy Parking Study available on the [City's Transportation website](#).



## Preliminary Findings

- Parking is most impacted during lunch hours (11 am – 2 pm) and evening hours (5 – 7 pm)
- Majority of vehicles are typically parked for 1 - 2 hours along Convoy Street
- In areas with high utilization, parking is generally available nearby
  - Angled parking conversions will add capacity
- Paid public parking lots are not fully occupied
  - Signage can help guide customers to nearby parking spaces
  - Coordinate with businesses to list public parking spaces
- Appears employees primarily park off-street
  - Opportunity to expand shared parking arrangement for off-site parking for employees



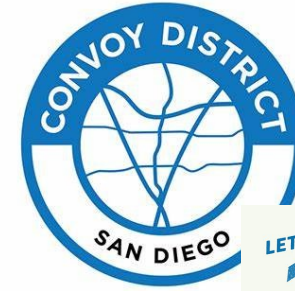
## Prospective New CPD - Kearny Mesa

### *Administration and Management*

- Administered by the Convoy District Partnership
- Explore revenue generating opportunities (shared parking agreements, valet, etc.)

### *Proposed Initiatives*

- Shared parking
- Pedestrian-scale lighting
- Wayfinding (parking and transportation information)
- Community shuttle service





## Proposed CPD Boundary

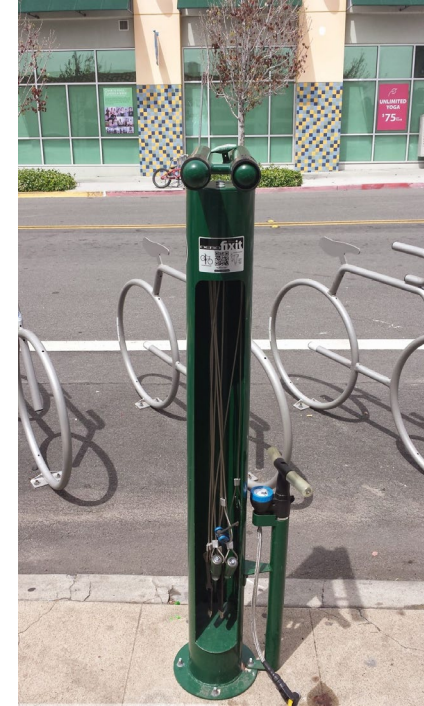
### *Kearny Mesa Community Planning Area*

- Bounded by the SR-163 on the East, I-805 on the West, and SR-52 on the North
- Provides greatest flexibility in implementing comprehensive parking management solutions
- Inclusive of future development in the community



## CPD Initiatives – FY 2024

- PB shuttle (“Beach Bug”)
- Evaluation and formation of new CPD
- 5<sup>th</sup> Avenue Promenade open to public
- Shared parking agreements
- Bike valets and secure bike parking
- Downtown bicycle wayfinding
- Curbspace evaluations (time-limited parking, ADA, loading zones, etc.)
- Parking meter installation
- Angled parking conversions
- CPD policy review





**Krystal Ayala**

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Department of Sustainability and  
Mobility

[KAyala@sandiego.gov](mailto:KAyala@sandiego.gov)



Department of Sustainability & Mobility

# Mobility Master Plan Update

May 3, 2023  
Mobility Board Meeting

The Mobility Master Plan (MMP) is a comprehensive transportation planning effort to create a balanced, equitable, and sustainable transportation system for the City of San Diego. It will combine community, mode and objective-specific planning into one comprehensive document to identify and prioritize the mobility projects, programs and policies that will have the largest benefit in our communities and on the environment.

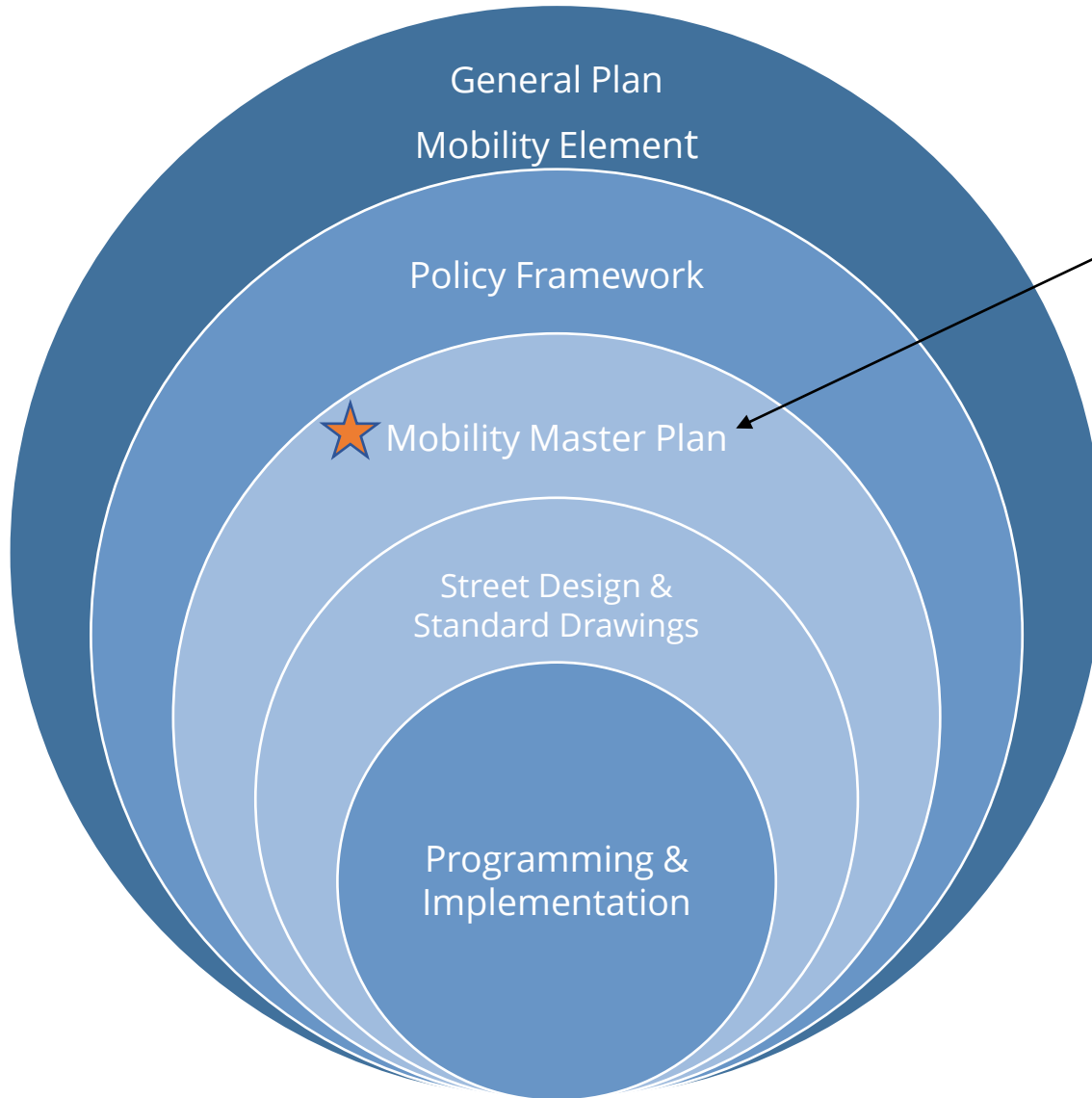




# Mobility Master Plan (MMP) Components

- 1 Where We Are & Where We're Going: 2022-2035
- 2 Transition to Comprehensive Mobility Planning
- 3 Inventory of Mobility Solutions
- 4 Where are the Greatest Needs?
- 5 Prioritized List of Projects and Programs
- 6 Action & Implementation Plan

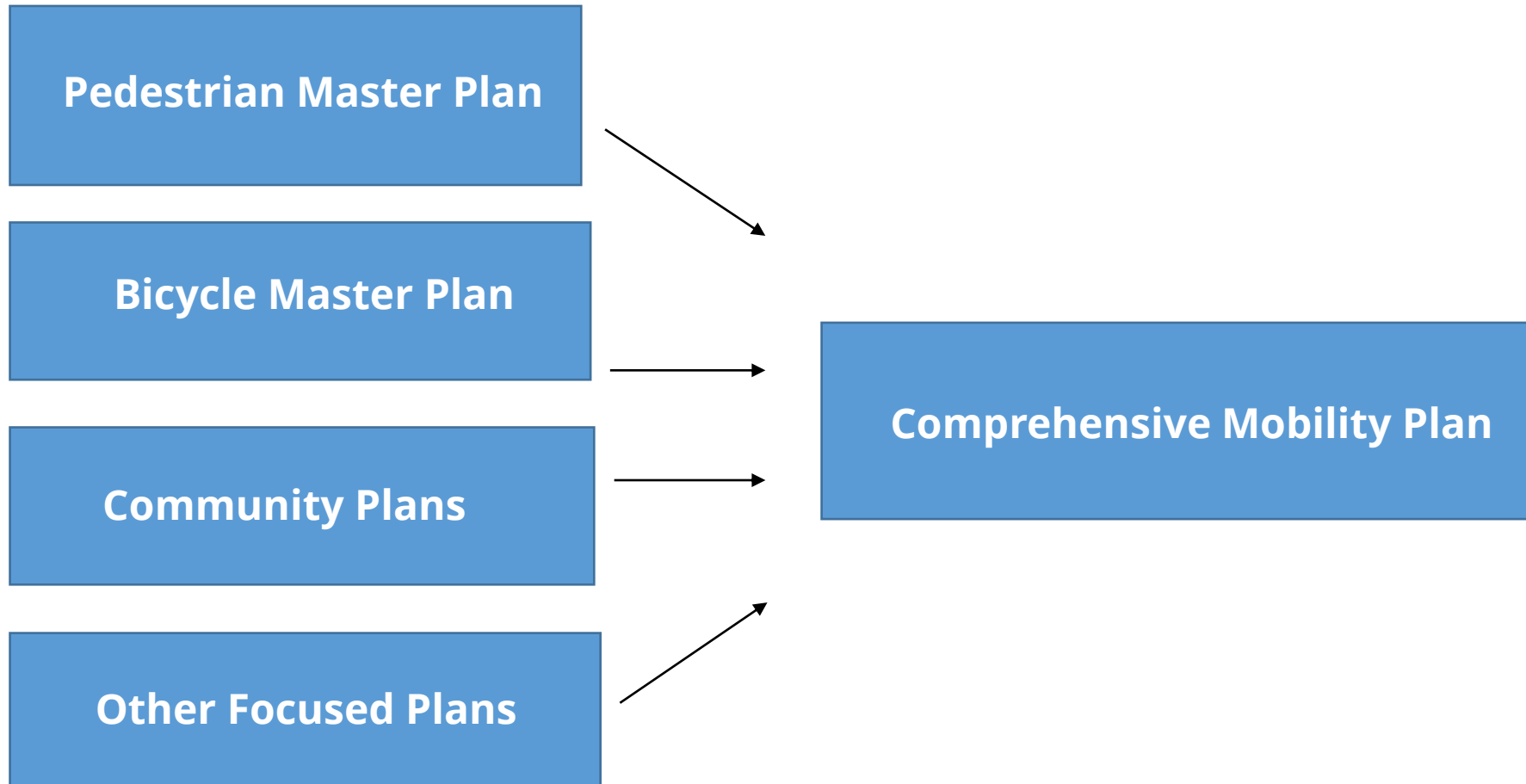




## MMP's Role:

- One consolidated place for mobility planning
- One place for updated transportation mapping and project resources for all departments
- Framing policies in terms of next steps for mobility planning, project development, and implementation

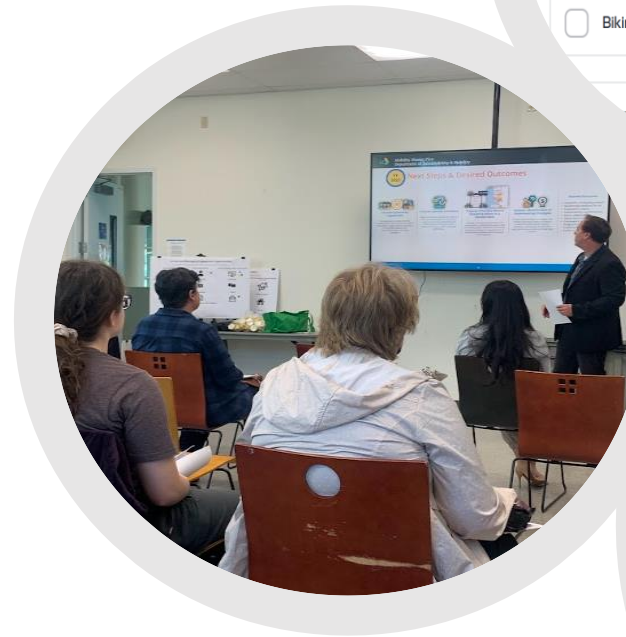
## Why do we need the Mobility Master Plan?





## Outreach Efforts

- CBO interviews
- Community pop-ups
- Individual surveys
- Presentations to boards & committees



How do you typically get around in your community?

You may choose multiple options.

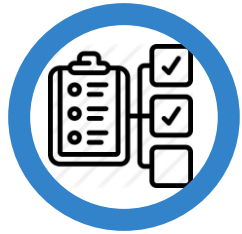
Walking / Rolling

Biking

...

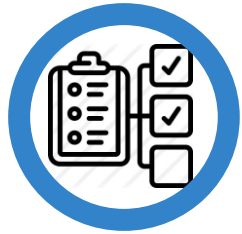






## Key Deliverables

- Framework for implementing mobility solutions (improving our process)
- Tailored policies to meet mobility needs
- Mobility programs
- Planned mobility projects
  - Identifying high need areas
  - Ranking projects with evaluation criteria
- Implementation plan
  - Identifying funding sources
  - Identifying performance monitoring indicators



## Key Deliverables

- Framework for implementing mobility solutions (improving our process)
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## Planned Mobility Projects - Process

Where are the areas with the greatest needs?



What planned projects are within those high need geographies



What criteria should be used to evaluate those projects?

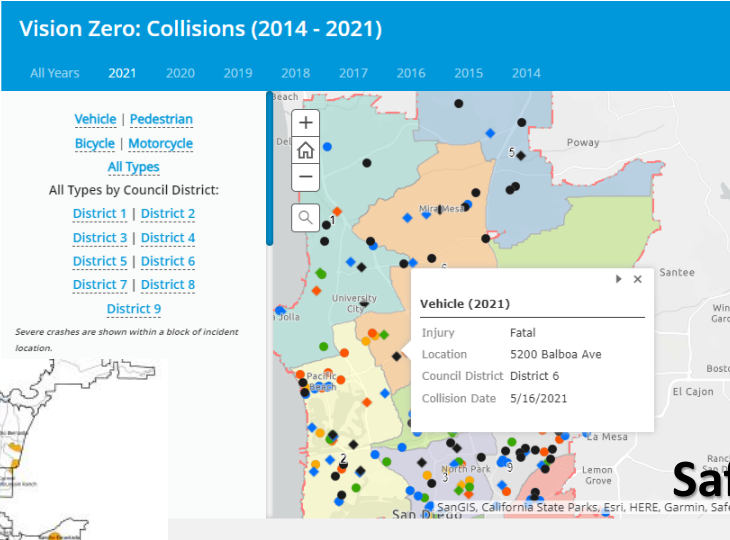


Ranked list of planned projects in high need areas

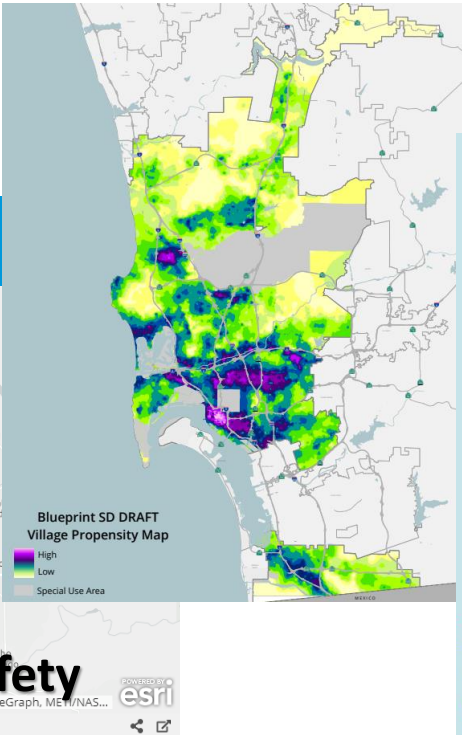




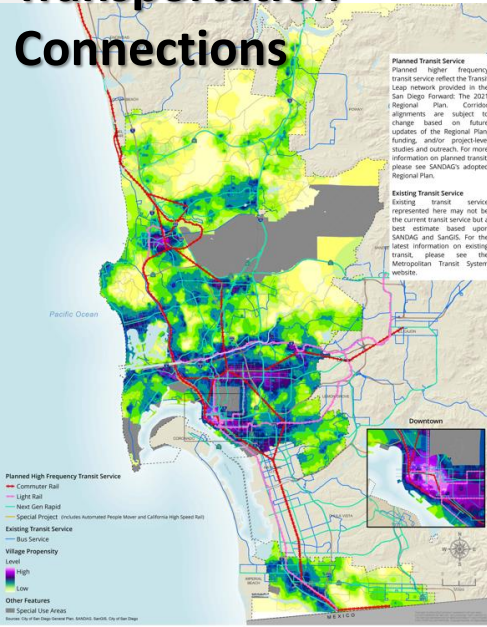
# High Need Areas



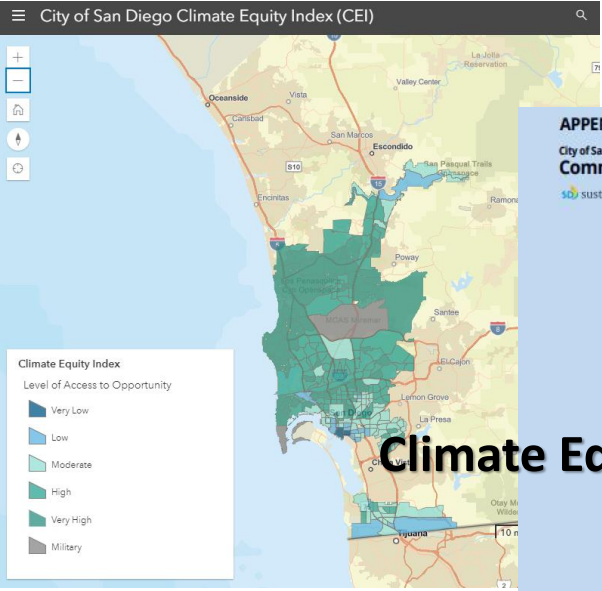
[Vision Zero | City of San Diego Official Website](#)



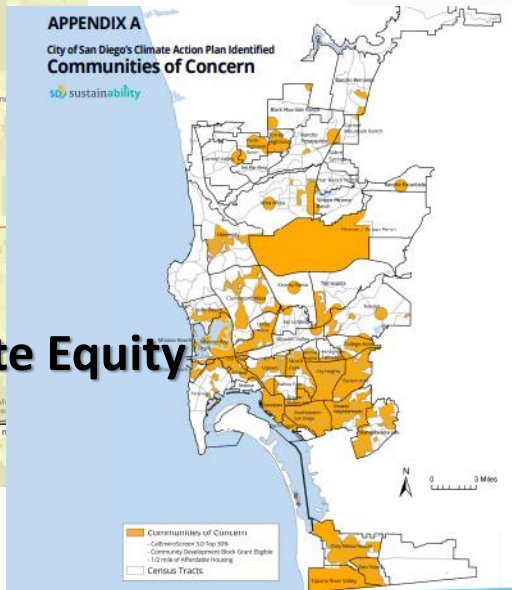
## Land Use & Transportation Connections



[Blueprint SD | City of San Diego Official Website](#)



## Climate Equity



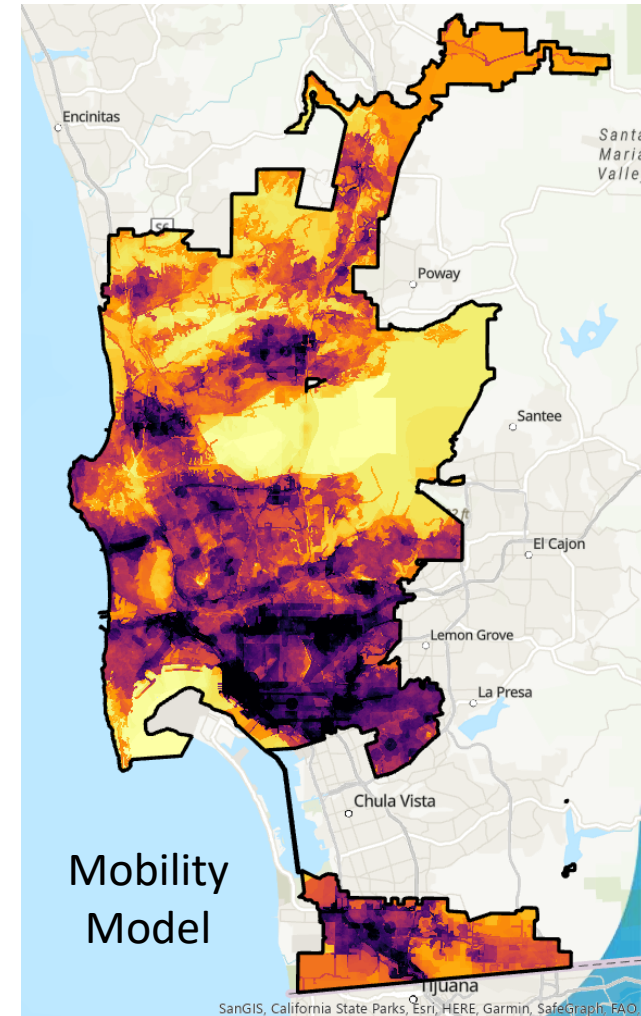
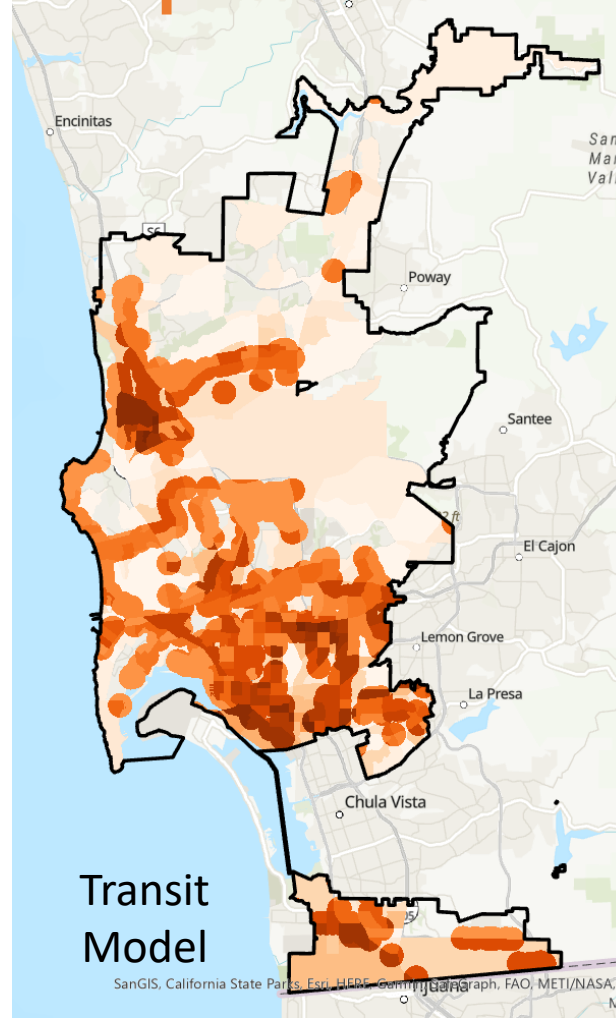
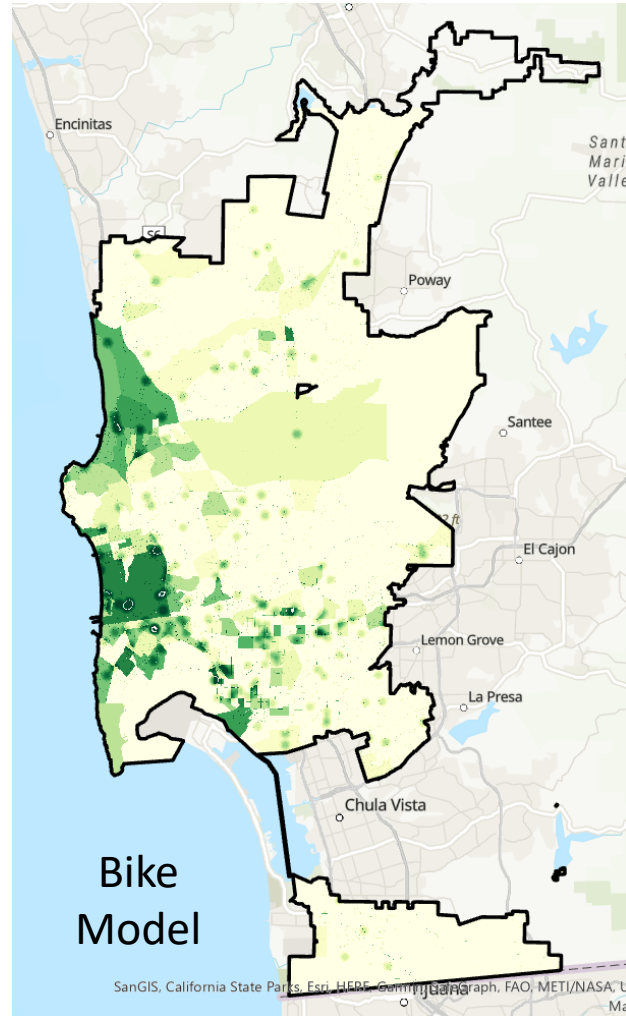
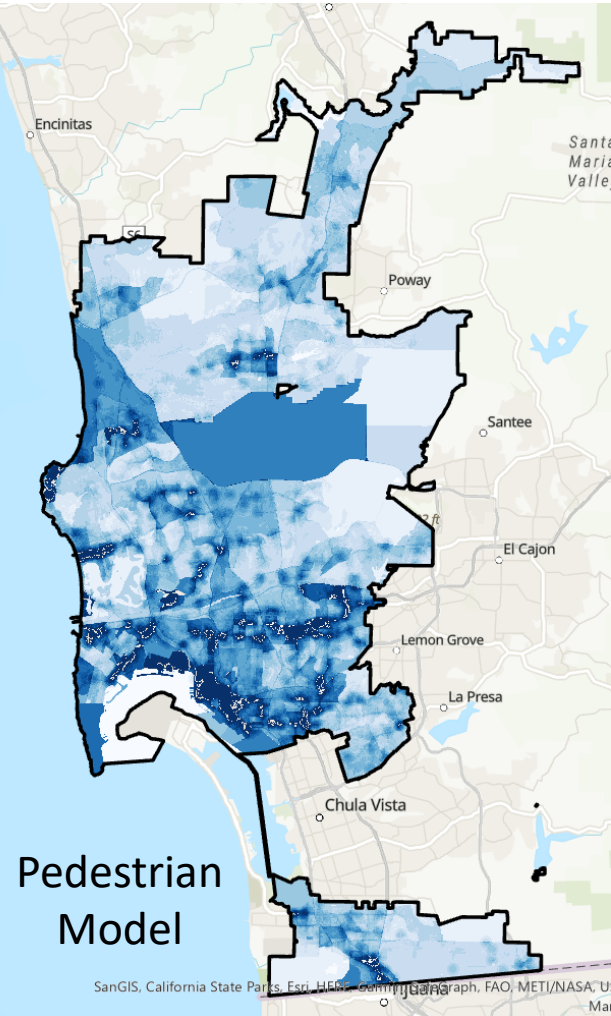
[City of San Diego Climate Equity Index \(Revised 2021\) \(arcgis.com\)](#)



# Leveraging Data Sources

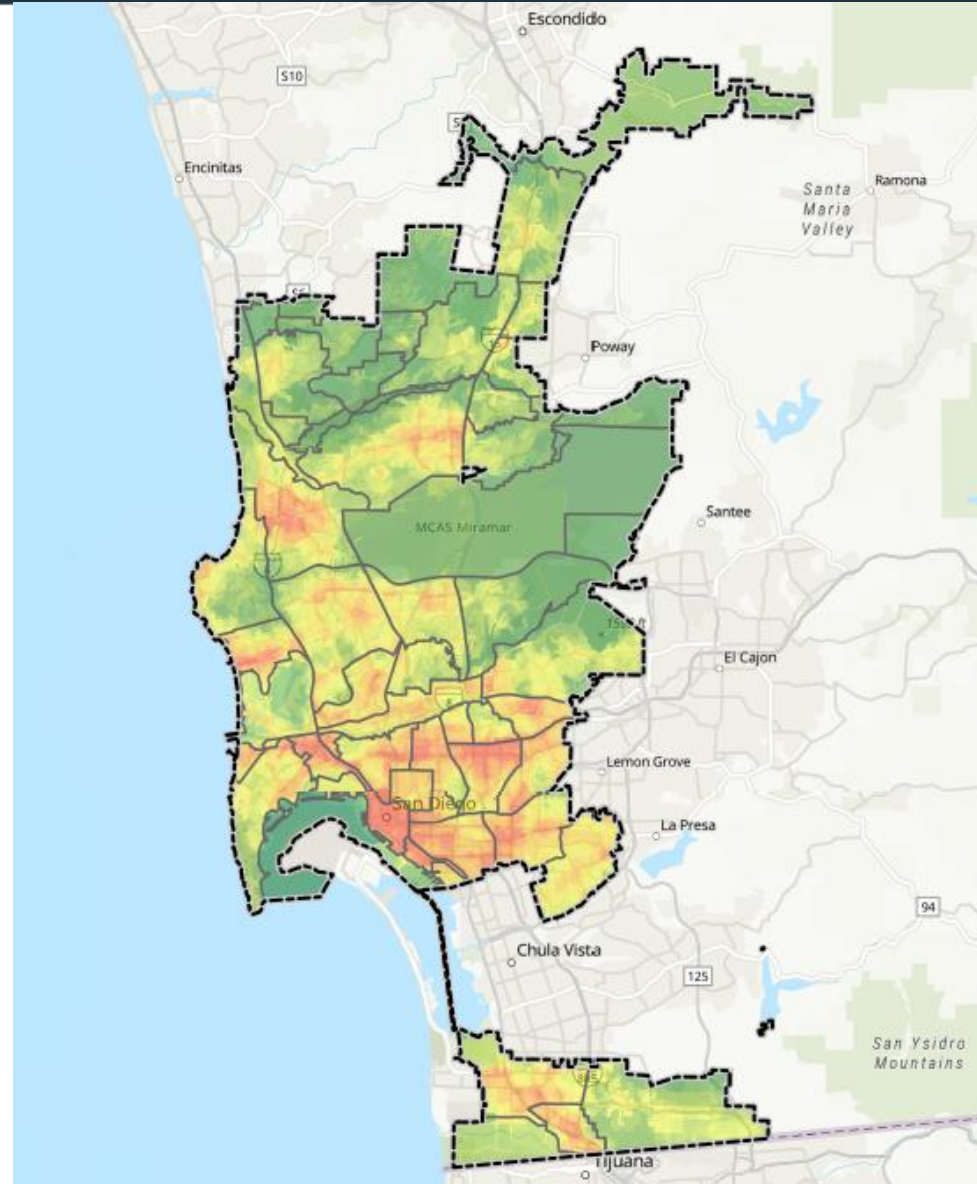
Step 1: Developing Mobility Master Plan Focus Areas		
Prioritization Criteria	Source	Notes
Number of severe and fatal collisions	Vision Zero (City of San Diego)	Heatmap analysis - areas with highest number of collisions ranked highest priority.
Climate Equity Index	CEI (City of San Diego)	Lowest CEI Score ranked highest in priority.
Blueprint Focus Areas	Blueprint San Diego	Highest scoring Blueprint Focus Areas ranked highest in priority.
Population Density	SANDAG	Population density 2016 (MGRA). Most-dense areas ranked highest in priority.
Population Growth	SANDAG	Population growth 2016-2050 (MGRA). Most-growth areas ranked highest in priority.
Communities of Concern	Communities of Concern (City of San Diego)	Community of concern is ranked highest in priority based on class.
SANDAG Smart Growth Areas	SANDAG	A Smart Growth Area is ranked highest in priority.
Mixed Use Density Score	Blueprint San Diego	Highest scoring Blueprint's Mixed Use Density Score is ranked highest in priority.
Transit Competitiveness	Blueprint San Diego	Blueprint's Transit Competitiveness is ranked highest in priority.
Transit Priority Areas	City of San Diego	An identified Transit Priority Area is ranked highest in priority.
Pedestrian Propensity Map (2016)	City of San Diego	Highest Pedestrian Propensity is ranked highest in priority.
Bicycle Propensity Map (2016)	City of San Diego	Highest Bike Propensity is ranked highest in priority.
Crashes involving:		
Pedestrians	Vision Zero (City of San Diego)	Developed a heatmap and areas with highest number of collisions ranked highest priority.
Cyclist	Vision Zero (City of San Diego)	Developed a heatmap and areas with highest number of collisions ranked highest priority.
Proximity to:		
Major Employers	SANDAG	Travel sheds analysis - priority assigned based on proximity.
Schools/Universities	City of San Diego	Travel sheds analysis - priority assigned based on proximity.
Shopping Centers	City of San Diego	Travel sheds analysis - priority assigned based on proximity.
Transit	SANDAG	Travel sheds analysis - priority assigned based on proximity.
Parks and Beaches	SANGIS	Travel sheds analysis - priority assigned based on proximity.
Percentage of workers that commute by		
Walking	ACS	Census tracts with highest percentage ranked highest in priority.
Bike	ACS	Census tracts with highest percentage ranked highest in priority.
Public Transit	ACS	Census tracts with highest percentage ranked highest in priority.
Households with no vehicle ownership	ACS	Census tracts with highest percentage ranked highest in priority.

# Propensity Maps





# Multi-modal Propensity Map for Prioritization







## Compilation of Projects\*

- Build Better SD
- Recently updated community plans
- Bike Master Plan
- Pedestrian Master Plan

\* 8,000+ planned mobility projects



## Planned Mobility Projects - Process

Where are the areas with the greatest needs?



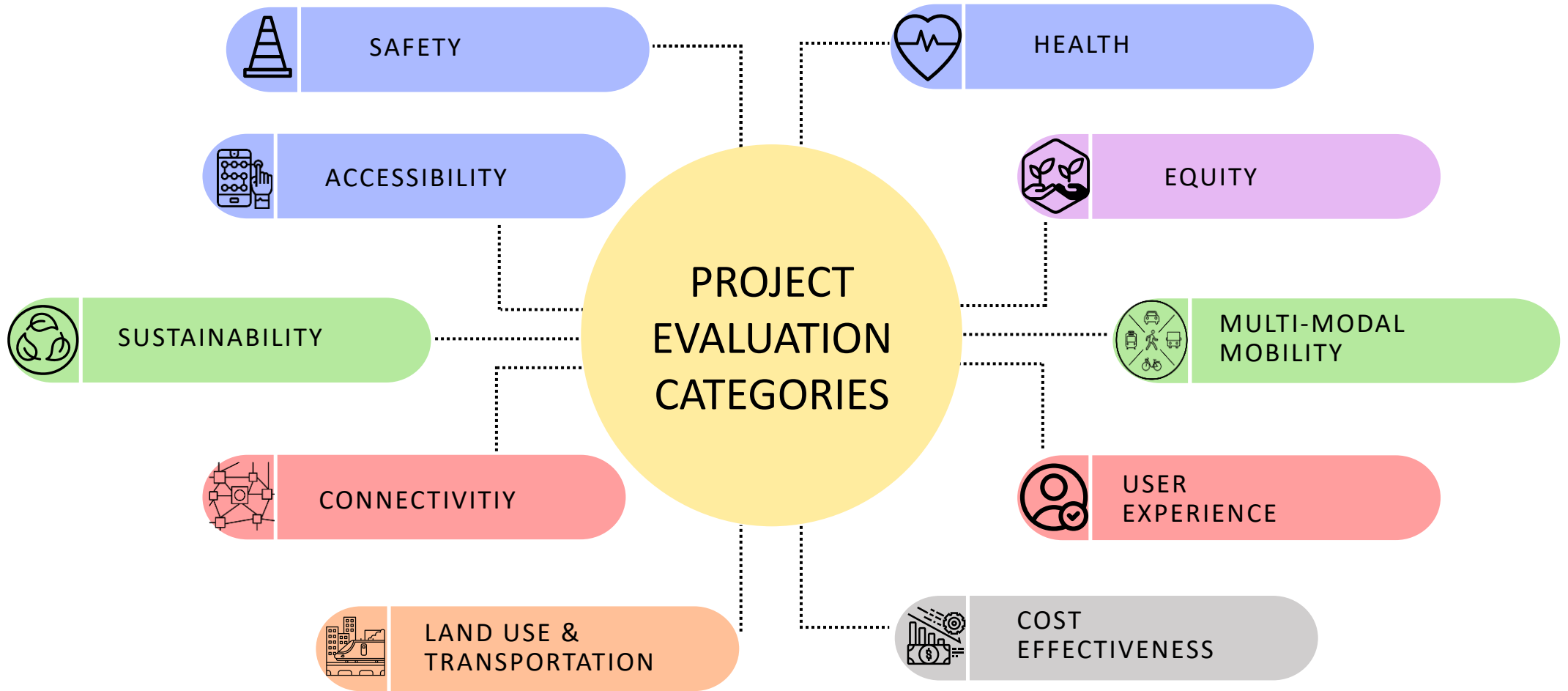
What planned projects are within those high need geographies



What criteria should be used to evaluate those projects?



Ranked list of planned projects in high need areas





- Continued public outreach
- May: ATI presentation
- June: Draft plan release
- Summer 2023: public review period
- Fall 2023: Plan adoption



# Questions?

## Website Link:

[Mobility Master Plan | City of San Diego Official Website](#)

## MMP Survey QR Code:

English



Spanish



Please scan the QR codes to view the online survey  
*(Available in English and Spanish)*

Questions? Email: [sustainability@sandiego.gov](mailto:sustainability@sandiego.gov)

# Discussion

- ❖ Are we missing anything in this planning effort?
- ❖ Where are the highest needs for mobility investment?
- ❖ What factors are important in ranking projects?
- ❖ What are some important mobility programs?

