



The City of San Diego

Staff Report

DATE ISSUED: 10/18/2017
TO: City Council
FROM: Corporate Partnerships and
Development
SUBJECT: Bikeshare Status Update for Response to Grand Jury Report

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Council District(s): Citywide

OVERVIEW:

The purpose of this report is to provide an update on the implementation status of an outstanding Grand Jury (GJ) recommendation to the City related to the report titled, "San Diego's Bikesharing Program Needs Help." Council Policy 000-33 ("Implementation of Accepted Grand Jury Recommendations") states "{t}he City intends to provide enhanced transparency and accountability with respect to implementation of accepted Grand Jury recommendations." A Council-accepted recommendation is one in which the Council approved a response that indicated further analysis was required or further work was needed for the recommendation to be implemented. For Council-accepted recommendations, Council Policy 000-33 states "{t}he City will communicate status updates to the Council and the public through: {p}ublic hearings at City Council Committees which will review the implementation status."

PROPOSED ACTIONS:

This item is for information only.

DISCUSSION OF ITEM:

On May 19, 2016, the San Diego County Grand Jury filed a report, directed to the City Council, titled "San Diego's Bikesharing Program Needs Help." This Grand Jury report discussed findings related to the City's support of the Bike Sharing program. The report included a recommendation for which the City responded there would be future implementation actions. That recommendation, the original Council response, and the implementation status update are discussed below.

Grand Jury Recommendation 16-02:

Instruct that prominent official to work with the San Diego City Transportation and Storm Water Department and local planning groups in beach communities to site bikeshare stations where needed for DecoBike to succeed.

City Response:

The recommendation has not yet been implemented, but will be implemented in the future.

The City's partnership with DecoBike provides for cooperation in the placement of bike stations. Based on prior feedback from the community, City staff has been working in partnership with DecoBike to identify 17-24 new sites in the La Jolla, Mission Beach, Mission Bay, and Pacific Beach communities. Information on the planned sites is anticipated to be discussed at the July 27, 2016 Smart Growth and Land Use Committee meeting, at which there will be opportunity for the public to provide comments. The City spokesperson will provide communications support to Transportation and Storm Water staff who will serve as the main community contact in implementation of the new sites. The implementation is expected to be completed in August and September 2016.

Implementation Status Update:

The City and DecoBike are concentrating on increasing the number of stations in the urban core and are not currently pursuing locations in the beach communities. Increasing the number of stations in the urban core will provide for a comprehensive system to increase alternative transportation options, as well as assist the City in meeting its Climate Action Plan goals. Extensive outreach to the public to share the proposed locations, criteria for locations and solicit public input will be conducted by the Transportation and Storm Water Department through presentations to the Community Planning Groups scheduled for September and October of 2017.

City Strategic Plan Goal(s)/Objective(s):

Goal #3: Create and sustain a resilient and economically prosperous City with opportunity in every community

Objective #3: Diversify and grow the local economy

Fiscal Considerations:

N/A

Environmental Impact:

N/A

Equal Opportunity Contracting Information (if applicable):

N/A

Previous Council and/or Committee Actions:

This item will be heard at the Smart Growth & Land Use Committee Meeting.

Key Stakeholders and Community Outreach Efforts:

N/A

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