

## **MINUTES**

City of San Diego  
Municipal Golf Committee (MGC)  
November 20, 2014

### **Meeting held at:**

Public Utilities Metropolitan Operations  
Complex (MOC II Building)  
9192 Topaz Way  
San Diego, CA 92123

### **Mailing address is:**

Torrey Pines Administration Building  
11480 N. Torrey Pines Road  
La Jolla, CA 92037

### **ATTENDANCE:**

#### **Members Present**

Albert Bruton  
Susan Casagrande  
Doris Cronkhite  
Ann Dynes  
David Korty  
Marc Sorensen  
Paul Spiegelman  
Michael Zucchet

#### **Members Absent**

Kurt Carlson  
Christian Clews  
Megan Mahoney

#### **Staff Present**

Scott Bentley

### **CALL TO ORDER**

Michael Zucchet called meeting to order at 6:05 p.m.

### **APPROVAL OF THE SEPTEMBER 18, 2014 MINUTES**

A motion was made by Paul Spiegelman and seconded by Marc Sorensen to approve the November 20, 2014 minutes.

Motion:           **MOVED / SECONDED            MR. SPIEGELMAN / MR. SORENSEN**

The vote was unanimous.

### **CHAIRPERSON'S REPORT**

Mr. Zucchet had nothing to report at this meeting.

### **NON-AGENDA PUBLIC COMMENT**

John Early discussed the Land Use Fee paid by the Golf Division to the City's General Fund. Mr. Early provided documents that were dated since 1995. He highlighted the 20% increase in the land used fee.

## **COMMITTEE COMMENT**

None

## **STAFF REPORT**

Scott Bentley reported the North Course Project has received all of the required approvals to move forward including approval from The Coastal Commission. Two contractor's bids were received on November 14, 2014. The Golf Division informally heard that both bids were significantly over budget. The Golf Division will know by mid-December the official outcome of the bids. The Golf Division will then consider the options and move forward with a course of action at that time.

Mr. Bentley declared that the Farmers Open Agreement Recommendation created by the MGC had not been forwarded to the decision makers at this time. Mark Marney is waiting for the appropriate time during the contract process to forward the recommendation. The MGC expressed concern that the City should have the recommendation during negotiations & prior to the Farmers Open Agreement being approved.

Mr. Bentley stated that the Golf Division will not establish a dress code. With rounds declining within the Golf Industry, The Golf Division doesn't want to establish a barrier that might prevent golfers from playing more rounds. Also, the Golf Division does not feel a dress code is needed.

Lastly, Mr. Bentley mentioned that Mission Bay has broken ground on a short game practice area. It will be seeded by the end of the year and hopefully open sometime in the spring.

## **ACTION ITEM**

None

## **INFORMATION ITEM**

### **201. FY2016 Proposed Budget**

Mr. Bentley gave a review of the projected FY2016 Golf Division Budget that included the budget process and timeline. The budget highlights included savings from General Government Services, Alternative Large Landscape Water variance and a new Junior Golf Program.

### **202. New POS / Internet Tee Times / Booking App Update**

Mr. Bentley discussed the timeline for obtaining a new POS system including an internet based tee time reservation system and the many benefits of the new software available. This new system is expected to be up and functional by the end of June 2015.

### **203. Golf Course Update – Balboa Park Golf Course**

Mr. Bentley gave an overall review of the Balboa Park Golf Course. Mr. Bentley highlighted the Cart Path project, gave an update on the Clubhouse project, stated that the Torrey Pines Club

Corporation was selected as the new golf shop manager and mentioned the Sailors for Humanitarian Aid and Relief Efforts helped clean up the grounds this week.

Marc Sorenson requested to review the 18 and 9 Hole Course operational budgets sometime in the future. Scott Bentley asked to have it as an agenda item to be discussed.

### **Closing Comments**

Michael Zucchet made three separate comments in closing the meeting.

1. Mr. Zucchet volunteered to assist the Golf Division in working with the new Communication Department's Director as it pertains to the Golf Division's Marketing position.
2. Mr. Zucchet found it unacceptable that the MGC's recommendation concerning the Farmers Open Agreement had not been sent to those negotiating the contract. He asked that the MGC be copied on the email when the recommendation is sent. If he doesn't see an email by the end of next week, he will send it himself.
3. If the North Course project changes in scope or budget, Mr. Zucchet expects the MGC to be allowed to provide a recommendation before the project returns to the City Council.

Mr. Sorenson asked what is the MGC's communication path for recommendations to the Park and Rec Board, Mayor and City Council. Mr. Zucchet replied that there is no clear cut path and it would vary depending on the item.

At the request of Mr. Sorenson, Mr. Bentley stated that Mission Bay Golf Course would be discussed at the next meeting.

### **ADJOURNMENT**

The meeting adjourned at 7:50pm.

Next Regular Meeting: **January 15, 2015, 6:00 P.M.**  
**Public Utilities Metropolitan Operations Complex**  
**(MOC II Building)**  
**9192 Topaz Way, San Diego, CA 92123**

The next future meeting is scheduled for March 15, 2015.