

**MINUTES**

City of San Diego  
Municipal Golf Committee (MGC)  
May 21, 2015

**Meeting held at:**

Public Utilities Metropolitan Operations  
Complex (MOC II Building)  
9192 Topaz Way  
San Diego, CA 92123

**Mailing address is:**

Torrey Pines Administration Building  
11480 N. Torrey Pines Road  
La Jolla, CA 92037

**ATTENDANCE:**

**Members Present**

Albert Bruton  
Kurt Carlson  
Susan Casagrande  
Doris Cronkhite  
David Korty  
Ann Dynes  
Megan Mahoney  
Marc Sorensen  
Paul Spiegelman

**Members Absent**

Christian Clews  
Michael Zucchet

**Staff Present**

Scott Bentley  
Matty Reyes

**CALL TO ORDER**

Ann Dynes called meeting to order at 6:05 p.m.

**APPROVAL OF THE MARCH 19, 2015 MINUTES**

A motion was made by Ann Dynes and seconded by Albert Bruton to approve the March 19, 2015 minutes.

Motion:                               **MOVED / SECONDED                MS. DYNES / MR. BRUTON**

The vote was unanimous. Marc Sorensen abstain his vote. He was absent from the March 19, 2015 meeting.

**APPROVAL OF THE MAY 6, 2015 MINUTES**

A motion was made by Marc Sorensen and seconded by Ann Dynes to make some revisions and approve the May 6, 2015 minutes at the next meeting on July 16, 2015.

Motion:                               **MOVED / SECONDED                MR. SORENSEN / MS. DYNES**

The vote was unanimous.

**CHAIRPERSON'S REPORT**

None

## **STAFF REPORT**

Scott Bentley reported that the Mayor has reappointed Michael Zucchet as Chairperson of the committee. Mr. Zucchet will serve as Chairperson for one more year.

At the Balboa Park Golf Course, the new cart path project is mostly completed. They are finishing the final details of the project. Customers have made positive comments about the new cart paths and how they have helped the course. In addition, there has been some tree trimming and clean-up along Holes 6, 7, & 8.

The new putting green at Mission Bay Golf Course was seeded three weeks ago. Groundkeepers put down the DG around the turf areas between the range and clubhouse area. This is to help keep it clean and weed free. Where the old range building used to be, staff is working on cleaning that area up and bring in a new range ball machine soon.

The P.L.A.Y. Golf Program is finishing its 22 Recreation Center site visits. These are visits to each recreation center in the City of San Diego, introducing the new PLAY program. This summer after July 4<sup>th</sup>, staff is going offer an eight-session golf camp at six of the recreation centers.

The City of San Diego Amateur Tournament is scheduled for late July.

Mr. Bentley expressed excitement that the Balboa Golf Course is going to host the first City of San Diego Junior Amateur Championship Tournament. It will be open to juniors' ages 13 to 17.

The PGA of America has started a Junior League initiative. It is to model Little League Baseball and kids will sign up at the courses to join teams. Then they will play in a two-man scramble format.

We will also be getting into Foot Golf. There is a Foot Golf Association here in San Diego. Staff is discussing with the Association having a tournament which would occur at Mission Bay and Balboa. This will help provide exposure to those courses.

Doris Cronkhite asked about the 30 new golf carts for Mission Bay. Mr. Bentley stated that they have been approved and should be delivered at Mission Bay soon.

Marc Sorensen asked Mr. Bentley if a break down of expenses between the 9 and 18 hole courses at Balboa was done. Mr. Bentley stated it was not done and will ask to get one completed.

## **COMMITTEE COMMENT**

Ann Dynes asked to put the North Course as an action item on tonight's agenda.

## **NON-AGENDA PUBLIC COMMENT**

Joe Rodriguez from Point Loma High School expressed his and the golf team's gratitude to the golf staff at all three courses. He reported that the staff was very polite and accommodating in meeting the team's needs this past season. Mr. Rodriguez would like the committee to review the starting times during the golf season. He would like to get earlier starting times to avoid finishing in the dark. Since school is out for the summer, Mr. Rodriguez would also like the

junior monthly tickets start times move to an earlier time. If not, he requested that the City accept the SCGA Youth on Course cards to allow them to play earlier. Finally, Mr. Rodriguez asked if the junior monthly tickets could be recorded electronically instead of using the paper cards.

A motion was made by Marc Sorensen and seconded by Albert Bruton to add a review of Junior Golf & High School play procedures & policies to the agenda of the Committee's next meeting.

Motion: **MOVED / SECONDED MR. SORENSEN / MS. DYNES**

The vote was unanimous.

Daryl Patenaude asked to address the Committee about the Tecolote Canyon Golf Course, American Golf, the Farmers Open, and San Diego golf generally. Mr. Patenaude inquired about course conditions and improvements needed at Tecolote Golf Course.

Scott Bentley stated that the Real State Asset Division manages Tecolote. The property is leased out to American Golf. The Golf Division has no control over the property.

Mr. Patenaude found out on the City website that the 35-year lease of the property to America Golf ends in 2022. He would like the Committee to have some input into the renewal of that lease when that time comes.

During the Farmers Open, Mr. Patenaude and several others wanted to watch the professionals in practice area and on the driving range. He wanted to express his complete dissatisfaction on the public not having any access to the practice area.

Finally, Mr. Patenaude shared his gratitude and thanked the City of San Diego staff members and people who help make it possible for the high school matches to have access to the City's golf courses.

## **ACTION ITEM**

### **101. Internal Audit Review – Matt Helm (Audit Team)**

Matt Helm stated that the objective of the audit was to review golf operations at the three City municipal golf complexes and determine if there were opportunities to improve operational efficiencies. The answer was yes.

Mr. Helm mentioned two areas that were reviewed. One was the daily operational procedures and the other was the marketing of the three golf course facilities helping to bring the courses into the 21<sup>st</sup> century. The Audit Team made five recommendations in the report. The Golf Division has agreed to implement those recommendations.

### **102. Point of Sale / Internet Tee Time System Update**

Scott Bentley stated the Golf Division had its own internal deadline for installation of the new POS system which was earlier than recommended in the Audit. Mr. Bentley discussed a problem with credit card processing. The current merchant bank for the Golf Division is Bank of America. Staff is looking at using Golf Now as our new software provider, however, Golf Now uses a different merchant bank whose system is not compatible with Bank of America. To use the Golf Now software, staff would need to proceed with a lengthy bid process to obtain the new

contract. Mr. Bentley reported, however, that Golf Now, would not make the needed commitment to staff's decision.

As a result, staff decided to look at other systems. These systems use a "gate way" system. They process the transactions, but green fee funds get directly deposited to the Division's merchant bank in a day or two. Mr. Bentley mentioned that the fees for this service are about \$9-10K a year. Staff is currently writing the specifics to work with a "gate way" provider and getting quotes from other POS / Tee Time companies. This process will hopefully take 6 to 8 weeks followed by staff training. Potentially, the Golf Division could still make the Auditor's September 1<sup>st</sup> deadline.

### **103. North Course Project Wrap Up**

Ann Dynes asked to put the North Course Project back on today's agenda for further review. Marc Sorensen wanted to confirm that the City Council added \$2M to project. Scott Bentley did confirm that. Mr. Sorensen would like the Committee to know what the base package and options are. Mr. Bentley will provide a copy of the RFP once it is completed. The base package items were put in the last meeting's minutes.

This is not an Action Item, but Albert Bruton would like a presentation or copy of the revised plan for the potential new Balboa Park Golf Clubhouse.

### **INFORMATION ITEM**

Janet Stewart commented that Mission Bay should not be losing any money. It is because there is no facility. There is only one window for the public to have access to this office. She stated that it just does not make any sense. Then Ms. Stewart expressed complete disappointment that Michael Zucchet stated in the last meeting that City Council does not listen to us anyway. Ms. Stewart is wondering if the public's concerns should be brought to the attention of the City Council instead of the MGC, meaning no disrespect to the Committee with her statement.

### **ADJOURNMENT**

The meeting adjourned at 7:20 P.M.

Next Regular Meeting: **July 16, 2015, 6:00 P.M.**  
**Public Utilities Metropolitan Operations Complex**  
**(MOC II Building)**  
**9192 Topaz Way, San Diego, CA 92123**

Future meetings are scheduled for September 17, 2015